

FORD TASTE OF THE CUBAN SANDWICH



HOSTED BY: Latin Times Media, Inc.
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Cuban Sandwich Contestants: Please review the **CONTESTANT Rules and Regulations:**

If you are a vendor AND a contestant. You will receive a SIGN to display on your booth the sign will have your ONLINE identification number that will be used to identify you in the ONLINE POPULAR VOTING CATEGOR, this SIGN should be clearly visible to all the people at the festival. The VIP

Judging area is in the VIP/Celebrity Judging area-in the Pavilion 1, CONTESTANTS are NOT ALLOWED in the judging / VIP area until after 5PM.

SUBMITTING YOUR CONTEST SAMPLES!

ON THE MORNING OF THE EVENT, YOU WILL RECEIVE 2 SERVING TRAYS FOR EACH CATEGORY THAT YOU ARE COMPETING IN -THE SERVING TRAYS WILL HAVE a COVER TO PROTECT YOUR ENTRIES.

EVENT REPRESENTATIVE WILL ASSIGN YOUR ENTRY TIMES WITH YOU!

YOUR REPRESENTATIVE MUST BRING YOUR CONTEST ENTRY SAMPLES TO THE CONTEST SUBMISSION AREA, which will be next to the VIP TENT. PLEASE FAMILIARIZE YOURSELF WITH WHERE THE CONTEST SUBMISSION AREA IS, SO THAT YOU KNOW WHERE TO GO.

- **YOUR TRADITIONAL SAMPLES. TIME DUE:** 12:00 PM – 12:45 PM _____
 - **NON-TRADITIONAL SAMPLES. TIME DUE:** 12:40 PM – 1:30 PM _____
- The Judging results will be announced between: 4:00 – 5:00 PM

All CONTESTANTS who are not also vending should plan to be at the event from 12 Noon until 4:45 PM.

NON-VENDING CONTESTANTS: we will have a space assigned for you to prep. Place your sandwiches neatly on trays. Each CONTESTANT will receive public recognition. Parking is FREE, first come first serve.

VIP/Celebrity Judges WILL BE JUDGING IN EACH OF THE 2 CATEGORIES

Judges will be casting their vote for the WINNERS CIRCLE Cuban Sandwiches in Central Florida!

- Scores are based on TASTE and PRESENTATION!
- The Cuban Sandwich will be judged by the following criteria:
Appearance, Presentation, Taste, and Traditional and non-Traditional category.

*Food Vendors are not allowed to sell: Cuban Sandwiches (Unless they are competing in the Cuban Sandwich Contest), coffee, water, lemonade, Pina Coladas, or any alcoholic beverages.

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CONTEST RULES: Please have your samples ready at your scheduled time.

Please prepare a minimum of **90 MINI/Miniature/BITE sized samples** for the judging area for each category that you are competing in; you can participate in up to 2 categories.

- (1) Traditional Cuban Sandwich (WITH or WITHOUT SALAMI)
- (2) Non-Traditional Cuban Sandwich

Cuban Sandwiches will be cut into 1.5-2 inch samples.

There will be no identifying signage on submitted samples, plates, or napkins.

Traditional Recipe:

- Cuban Bread
- Mojo marinated roast pork
- Kosher pickles
- Genoa salami (**Tampa HISTORIC Style** - optional on traditional)
- Sweet ham
- Swiss cheese
- Mustard

The Traditional can be pressed or un-pressed. If you are pressing your sandwich, you are allowed to lightly coat the bread with butter **ONLY**. No other ingredients can be used in the Traditional entry. Please follow these instructions carefully; your sandwich will lose 10 points per rule violation.



NON-Traditional Recipe: Non-Traditional Recipes must still be recognizable as a Cuban Sandwich. The NON-Traditional Sandwich allows you to get creative but the Cuban Sandwich should still be recognizable in it. Non-traditional sandwiches can have a “twist” inside with Cuban bread on the outside, or a “twist” on the outside with the

Cuban Sandwich ingredients on the inside.

Popular Category: As a Vendor, YOUR Exhibitor Space will be used to both **SELL** sandwiches AND as YOUR contest space. This space does not include electricity if you need electricity please make sure you speak to our team. Your restaurant name will be recognized on stage recognition throughout the event. Public or popular votes are implemented only for vending contestants, each registered festival guest will be able to place **ONE** a phone/text or online vote. Voting samples for the popular vote should be sold by each Vendor for a rate of \$2.50 - \$6.00 each.

Please add HASHTAG on Social media posts: #ConnectFord #BUCCANEERS #BUCS #TAMPABAY #WESTTAMPA #CubanSanwich #HRFCC #YBORCITY #CubanSandwichFestival

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