FOR IMMEDIATE RELEASE: April 5th, 2014 Director to Communications and PR: Jolie Gonzalez-Padilla (813) 407-6866 / (813) 407-7191 / <u>CubanSandwichFestival@Latin-Times.com</u>



Cuban Sandwich Festival Weekend HUGE SUCCESS!

Florida – For the 3rd year in row, record breaking crowds (on both days) filled Ybor City in search of the best Cuban sandwiches in the nation, and came back the 2nd day to watch as the BIGGEST Cuban Sandwich of the Century!

Day 1 of The 3rd Annual Cuban Sandwich Festival was held @ Ybor City Saturday Market, Centennial Park in Historic Ybor City
@ 1800 E. 8th Street, Saturday March 30th 2013; 10:00AM–6:00 PM;
Day 2 of The Cuban Sandwich Festival was held on Sunday, March 23rd, 2014 @ HCC-Ybor City. Where the Biggest Cuban Sandwich of the Century was made measuring 86.2 Feet in length.

The biggest names in Florida's communities re-united and joined efforts in celebration of Florida's Rich Cultural Food and History! An exciting FREE COMMUNITY event the "Cuban Sandwich Festival" celebrated the richness of Florida's cultural communities! The Cuban Sandwich Festival is an exciting festival and contest to find THE BEST Traditional and non-Traditional Cuban Sandwiches in Florida and beyond, and that is exactly what we did this Saturday at the annual competition!

Guest were able to enjoy LIVE cultural music provided by DJ Lanz of Maxima 92.5 FM, and featuring dance performances, Local Salsa Sensation: Sol Caribe, Salsa Swing, Simona Beltran and Direct from Cuba: Son y Sol! A true cultural festival featuring over 100 Food, Art & Cultural Exhibitors! Hosted By: ABC Action News, Lissette Campos-Perez, Tony Morejon and Carlos Jose Peralta. Over 20 Florida Restaurants competed for the change to be called the BEST Cuban Sandwich!

The Winners Were: <u>View Competing Restaurants here!</u>

Traditional Cuban Sandwich: 1st Place Winner "Stone Soup Company" 2nd Place Winner "Docho's Concession" 3rd Place Winner "Pipo's Cuban Cafe" (Bay Pines Location)

Non-Traditional Cuban Sandwich:

1st Place Winner "Dulce Café & Bakery" 2nd Place Winner "Wicked Wiches" 3rd Place Winner "Docho's Concession"

"POPULAR VOTE" (Occurred via Facebook Voting which ended on Sat, March 22d 2014 at 6:00 PM – Sharp.)

1st Place Winner- Docho's Concessions 2nd Place Winner-Stone Soup Company 3rd Place Winner- Country Market & Deli

..and there you have it, Congrats to ALL THE GREAT Restaurants Participating!!!!! <u>Visit Website to see VIP Judges!</u> The Biggest Cuban Sandwich of the Century was made with the assistance of: La Segunda Bakery which donated the bread! Dulce Café & Bakery, Stone Soup Company, Country Market & Deli, Danny's All American Diner, Docho's Concession, La Teresita and the Columbia Restaurant which finished off the Sandwich! Over 200 Home people were fed with this Sandwich!

World WIDE Media Coverage included: <u>Television, Newspaper, Magazine, Radio, Social Media,</u> <u>Digital Billboards and more!</u>

Thank you to our Sponsors: Latin Times Media, Inc., City of Tampa, YCDC, Ybor City Saturday Market, HART, Oliva Tobacco, Glazer Children's Museum, Maxima Tampa, Wellcare, Staywell, GIFF, ABC Action News, Bright House



Networks, Telemundo Tampa, Bill Currie Ford, Precision Mazda & Mitsubishi, Estrella TV, MORE-TV, THIS-TV, Hasan Medical Group, Lorenzo and Lorenzo, Above Promotions Company, HCC-Ybor, Clear Channel Outdoor, YELP, Mundo Fox, La Gaceta Latina, Rentalex, Sachs Media, Power Broker Magazine, Broadway Photography. This event serves as a fundraiser for our grand-daughter: Emberlynn Padilla, a 3 year old

This event serves as a fundraiser for our grand-daughter: Emberlynn Padilla, a 3 year old baby miracle baby born with Congenital diaphragmatic hernia. **To Donate or learn more about Emberlynn:** <u>http://www.gofundme.com/4rwsc4</u>