



Contact: Jolie Gonzalez-Padilla
January 26th, 2014
Director to Communications and PR
(813) 407-6866 / CubanSandwichFestival@Latin-Times.com

FOR IMMEDIATE RELEASE

3rd Annual National Cuban Sandwich Festival is NOW a 2 Day/Weekend Event!
Florida - The biggest names in Florida's communities re-unite and join efforts in celebration of Florida's Rich Cultural Food and History! Record breaking crowds came out for the 2nd Annual Cuban Sandwich Festival, CBS Television estimating that over 20,000 people attended! An exciting **FREE COMMUNITY** event the "Cuban Sandwich Festival" celebrates the richness of Florida's cultural communities! The Cuban Sandwich Festival is an exciting festival and contest to find **THE BEST** Traditional and non-Traditional Cuban Sandwiches in Florida and beyond!



Enjoy LIVE cultural music on Stage featuring DIRECT FROM CUBA: SOL Y SON PERFORMING LIVE during their FIRST visit to the United States!
Plus dance and EXCITING LIVE musical performances: A true cultural festival featuring over 75 Food, Art & Cultural Exhibitors!

Day 1 Starts at @ Ybor City Saturday Market, Centennial Park in Historic Ybor City @ 1800 E. 8th Street, Saturday March 22nd 2014; 10:30AM-6:30 PM;

Day 2 of Cuban Sandwich Festival Sunday, March 23rd, 2014 @ HCC – Ybor will feature the Cuban Sandwich Awards and the World's Biggest Cuban Sandwich Event! 11:00 AM – 5:00 PM

Hosted By: ABC Action News, Lissette Campos-Perez and Tony Morejon, 30 National Restaurants will compete for the chance to be called the **BEST Cuban Sandwich** in 2014!

Review 2013 Winners Visit and keep up with updates, visit www.TheCubanSandwichFestival.com

Visit Website to see VIP Judges: Tampa: **Ana Cruz**, **Bridgette Bello** of Tampa Bay Business Journal, City Councilman **Harry Cohen**, City Councilman **Mike Suarez**, **Cloe Cabrera** of Tampa Tribune, **Jose Bello**, **Juan Carlos Pinto**, **Ernest Hooper** of the Tampa Bay Times, **Franco Silva** of Studio 54, **Gayle Guyardo** of NBC, **Larry Cotton** of WFLA Daytime, **Lydia Guzman** of Bay News 9 En Español, State Representative **Janet Rifkin-Cruz**, **Juan Carlos Pinto**, **Vince Pardo** of YCDC, **Tammy Levent** of Elite Travel and MORE!

South Florida: **Sef Gonzalez** of Burger Beast and MORE VIP Judges to be announced soon! **Yvonne Yolie Capin** presenting resolution naming Cuban Sandwich as Historical Sandwich of Tampa!

Event Sponsored by: Latin Times Media, Inc., City of Tampa, YCDC, Ybor City Saturday Market, HART, Oliva Tobacco, ABC Action News, Bright House Networks, Telemundo Tampa, Bill Currie Ford, Estrella TV, MORE-TV, THIS-TV, Creative Loafing, Ybor City Museum, Florida State Parks, Hasan Medical Group, Above Promotions Company, Clear Channel Outdoor, Mundo Fox, YELP, Hilton Gardens-Ybor, La Gaceta Latina, Power Broker Magazine, Broadway Photography, blog sponsor: Farrah Estrella. #####