

January 31<sup>st</sup>, 2014 FOR IMMEDIATE RELEASE

## We just received word: Tampa Mayor Bob Buckhorn will issue PROCLAMATION naming March as Cuban Sandwich Month; this year's festival dedicated to memory of Juan Capin!

Florida – In celebration of the Annual National Cuban Sandwich Festival, a time when some of the biggest names in Florida and VIP's from around the nation re-unite and join efforts in celebration of the Cuban Sandwiches Rich Culinary and Cultural History! An exciting FREE COMMUNITY event the Cuban Sandwich Festival is an exciting festival and contest to find THE BEST Traditional and non-Traditional Cuban Sandwiches in the Nation!



## Enjoy LIVE cultural music on Stage featuring DIRECT FROM CUBA: SOL Y SON PERFORMING LIVE during their FIRST visit to the United

**States!** Plus dance and EXCITING LIVE musical performances: A true cultural festival featuring over 100 Food, Art & Cultural Exhibitors!

Day 1 Starts @ Ybor City Saturday Market, Centennial Park in Historic Ybor City @ 1800 E. 8th Street, Saturday March 22nd 2014; 10:30AM–6:30 PM;
Day 2 Sunday, March 23<sup>rd</sup>, 2014 @ HCC – Ybor will feature the Cuban Sandwich Awards and the Biggest Cuban Sandwich of the Century event! 11AM – 5PM

**Hosted By:** ABC Action News, Lissette Campos-Perez and Tony Morejon, dozens of

National Restaurants are expected to compete for the chance to be called the BEST Cuban Sandwich in 2014!

Review 2013 Winners Visit and keep up with updates, visit <u>www.TheCubanSandwichFestival.com</u> Yvonne Yolie Capin presenting resolution naming Cuban Sandwich as Historical Sandwich of Tampa! <u>Visit Website to see VIP Judges</u>: Tampa: ABC Action Team: Linda Hurtado, Laura Harris, Bill Logan, San Shaffer and John Thomas! PLUS: Ana Cruz, Andrea Gonzmart of the Columbia Restaurant, Bridgette Bello of Tampa Bay Business Journal, Casey Gonzmart of the Columbia Restaurant Group, City Councilman Harry Cohen, Tampa Chief of Police Jane Castor, City Councilman Luz Weinberg, Mike Suarez, Cloe Cabrerra of Tampa Tribune, Jose Bello, Juan Carlos Pinto, Ernest Hooper of the Tampa Bay Times, Franco Silva of Studio 54, Gayle Guyardo of NBC, Guido Maniscalco of Morano Jewelers, Larry Cotton of WFLA Daytime, Lydia Guzman of Bay News 9 En Español, State Representative Janet Rifkin-Cruz, Juan Carlos Pinto, Santiago Corrada of Tampa Bay and Company, Vince

South Florida: Luz Weinberg, Commissioner City of Aventura, Marilyn Santiago of Latin Entertainment Consultant, Sef Gonzalez of Burger Beast, William Julian, Commissioner Hallendale Beach, Florida and MORE VIP Judges to be announced soon!

**Event Sponsored by:** Latin Times Media, Inc., FMCRC, City of Tampa, YCDC, Ybor City Saturday Market, HART, Oliva Tobacco, Wellcare, ABC Action News, Bright House Networks, Telemundo Tampa, Bill Currie Ford, Estrella TV, MORE-

TV, THIS-TV, Hasan Medical Group, Above Promotions Company, Clear Channel Outdoor, Mundo Fox, YELP, Hilton Gardens-Ybor, La Gaceta Latina, Power Broker Magazine, Broadway Photography, blog sponsor: Farrah Estrella.

Pardo of YCDC, Tammy Levent of Elite Travel and MORE!

This year's festival is dedicated to the memory of Juan Capin. This event serves as a fundraiser for our grand-daughter: Emberlynn Padilla, a 2 ½ year old baby miracle baby born with Congenital diaphragmatic hernia. **To Donate or learn more about Emberlynn:** <u>http://www.gofundme.com/4rwsc4</u>

